

MIT JAGTBLAD



PRINT MEDIA KIT 2023

FREE PRINT MAGAZINE FOR ACTIVE HUNTERS



MIT JAGTBLAD THE EDITORIALLY FREE PRINTED HUNTING MAGAZINE IN DENMARK

- Mit Jagtblad comes costfree to its readers.
- Mit Jagtblad issues 5 annual editions and can be picked up for free in more than 100 hunting and outdoor shops and stores.
- The popular magazines are also available on leading hunting exhibitions, events and fairs during the year all over Denmark.
- Mit Jagtblad is well established among Danish hunters. It has been published since 2015 and has more than 43.000 readers per edition*
- The magazine holds 100 pages and each edition deals with a specific hunting theme. This makes the Printed editions different from the free online editions which is published monthly on
- www.mitjagtblad.dk
- Mit Jagtblad - your gateway to Danish hunters.

*Source: Gallup - Index Denmark 2021

AD SALES

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PUBLICATION DATE

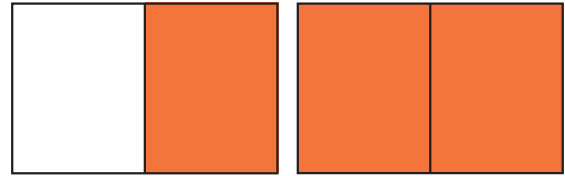
DEADLINE ADS

TOPICS

March 10	February 17	Riffle hunting & wingshooting
April 28	April 12	Roebuck hunting
August 11	July 19	Gun dogs & bird hunting
Septemer 15	August 28	Driven Hunt
November 17	November 1	Wildboar hunting



SIZES



Full Page 210x297 mm

Spread 420x297 mm



Half page/cross 210x146mm



Half page/high 102x297mm



1/4 page 102x146 mm

DELIVERY OF MATERIAL

Please send print ready artwork to
ph@danskejagtmedier.dk

MATERIAL

- **PDF format** (version 1.3 Acrobat Distiller) - all advertisements formats shall include **5 mm** for bleed and trim marks.
- Text as well as important elements in the advertisement should be placed within **10 mm** from regular advertisement size (excluding bleed)
- Images must have a minimum resolution of size 300 DPI - and CMYK colours only.

SIZES

PRICES

Double page	EUR 2.350,-
Full page	EUR 1.275,-
Half-page	EUR 740,-
Quarter page	EUR 400,-